



## **STALLION AUCTION PROCEEDS**

### **2018 Auction brought in \$40,000!**

<b>ADMINISTRATION – thank you gifts and banners</b>	<b>\$2,000</b>
<b>CCC Savings account</b>	<b>\$4,000</b>
<b>Added purse distributed over all NCHA classes –</b>	
<b>Some classes paid out at year end</b>	<b>\$12,000</b>
<b>Year End Shoot Out</b>	<b>\$10,000</b>
<b>Added purse for Limited Age Event at finals</b>	<b>\$ 2,000</b>
<b><u>Promotional Programs</u></b>	<b><u>\$10,000</u></b>
<b>TOTAL</b>	<b>\$40,000</b>

## **PROMOTIONAL PROGRAM PROCEEDS**

**\$10,000**

The purpose of the Stallion Auction is to promote the sport for Cascade Cow Cutters. We have goals, but to make this work, we need your help. Goals of the Promotion Committee:

1. Encourage those who are already cutting
2. Reward Stallion Owners whose offspring are showing at CCC
3. Inspire the curious to try cutting
4. Introduce cutting to people who have never heard of it

Here is our plan:

1. Stallion Donor's Incentive Fund - \$5,000 divided amongst offspring with highest money-earners winning 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>.
2. Stallion Donor payback - \$2,500 paid back to owners of stallions whose offspring were highest money-earners winning 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup>.
3. Never Rode A Cutter Flag Contest with buckle to each winner.
  - a. Flag to be moved inside on Friday nights.
  - b. Contestant cannot have shown a cutting horse before
  - c. Members to provide horses and bring friends
  - d. Judged by show judge
  - e. One Buckle for the 6 remaining CCC approved shows:
    - i. April 20- 22, May 11 – 13, June 8 – 11, June 29 – July 1, Aug 3 – 5, September 20 – 23.
  - f. Minimum of 5 entries per class.

#### 4. Poster Contest

- a. Build CCC posters promoting cutting with contact info for CCC, NCHA, trainers and show dates.
  - i. Photographers asked to submit their favorite pictures for this poster – cutting and candid
  - ii. Need volunteer to design poster ASAP
- b. The Contest:
  - i. Members put up posters in feed stores, western wear, arenas, convention centers, restaurants any place where it might be seen - all over the northwest.
  - ii. Member takes picture of poster in location and submits to Erin Eaton.
  - iii. Member submitting most pictures wins a beautiful wooden saddle stand.